



## **Business and Project Consulting**

Smart Owl Consulting offers a customised advisory service to help you and your business reach its potential.

Their wide range of business and project consulting services include:



- Feasibility studies / business case development
- Customer experience  
(Survey Development, Deployment, Analysis & Reporting)
- Business / project technology review
- Commercial strategising
- Health program planning


Smart Owl Consulting has the expertise to assist you.

### **Consultant Profile:**


Dr Darren Webb is an experienced business development professional who holds a PhD in Public Health, a Masters of Computer Science, a Bachelor of Science (Human Biology) and a Graduate Certificate in Research Commercialisation. As well as having public and private sector employment experience, he has provided project consultation to organisations including the CSIRO, yStop (IoT Company), Floreat Surf Life Saving Club and Thrive Organisational Wellness. Darren was an early iPREP WA (Industry and Research Engagement Program) participant and competed the Curtin Ignition program in 2016. A passionate networker with over 1,000 LinkedIn connections, he also brings NFP strategic board governance experience, through his role as Chair and Director of Strategic Partnerships at the Be Inspired Foundation.

To find out how Smart Owl Consulting can support your business or project, contact Darren via:

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